

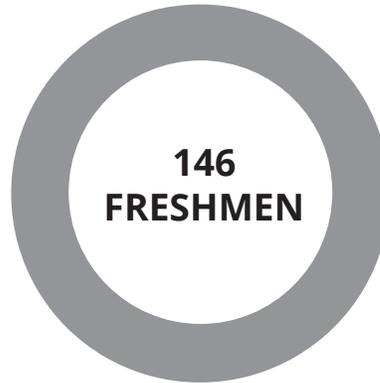
# TEPPER SCHOOL OF BUSINESS (TPR)

Since its founding in 1949 by William Larimer Mellon, the Tepper School of Business has been a pioneer in the field of analytical decision making and management science.

Undergraduates gain a valuable academic foundation in the fundamental disciplines of economics, the behavioral sciences and the management sciences. A set of liberal arts and science requirements add to the breadth of study. In addition, students integrate communication, strategic thinking and leadership into their student experience. This curriculum ensures that students have the skills to remain current as technology and systems change. Students also have the opportunity to conduct diverse interdisciplinary research.

Our undergraduate coursework has a global focus, which emphasizes the analytical approach to problem solving for which the Tepper School is world-renowned. Recruiters recognize that our students make an immediate impact, contributing at high performance levels during internships and in their full-time careers.

## FRESHMAN STUDENTS



### Tepper Admitted Student Statistics

SATCR*	SATM*	SATWR*	ACTE	ACTM	ACTC
680-770	740-800	700-780	33	34	33

Rank 5% GPA 3.84

\*Middle 50% range

### Popular Freshman Courses

- > Differential and Integral Calculus
- > Fundamentals of Programming and Computer Science
- > Global Business
- > Interpretation and Argument
- > Multivariate Analysis
- > Principles of Economics
- > Social Psychology

Our global alumni base (over 15,000) is active in helping students gain exposure to the variety of career choices available. Students maintain their professional networks through the Tepper School long after they graduate.

## PROGRAMS

### Business Administration (BS) with concentration areas in:

- Accounting
- Business Analytics
- Business Technology
- Entrepreneurship
- Finance
- Graphic Communications
- International Business
- Leadership and Organizational Effectiveness
- Marketing
- Operations Management

The Tepper School also offers an additional major and a minor in Business Administration to non-Tepper students.

## FACULTY



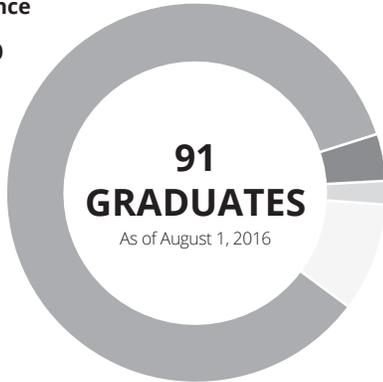
\*Pittsburgh undergraduate research and teaching track faculty

### Notable Faculty

- > **Jay Apt**, professor of technology, is a **former NASA astronaut** and recipient of NASA's highest honor, the Distinguished Service Medal. He now focuses on integrating renewable resources into the U.S. electricity grid.
- > **John Hooker**, professor of ethics and social responsibility, is recognized for his **contributions to the professions of operations research and management science.**

## GRADUATE SUCCESS

Employed and  
Freelance  
**85%**



Grad  
School  
**4%**

Not  
Reported  
**2%**

Plans  
Pending  
**9%**

### Top Employers

accenture

IBM

ERNST & YOUNG

citi

JPMorganChase

### Alumni Accomplishments

Jeffrey Hausenbold (TPR 1991), President and CEO of **Shutterfly, Inc.**

Susan Gregg Koger (TPR 2006), **ModCloth** Founder

Elizabeth Madsen (TPR 2011), Co-author of the book: **Get Noticed**

Edgar Mitchell (TPR 1952), **Sixth man to walk on the moon**

Luke Skurman (TPR 2002), Founder & CEO of **Niche**

### Student Startups

- > Mica Rosa (TPR 2011) is an entrepreneur who founded Shoutside Media, a Pittsburgh-area marketing startup dedicated to helping small and midsize companies optimize their online presence. The company is an offshoot from a class project in the course Introduction to Entrepreneurship. Rosa's community involvement includes being the youngest board member of Pittsburgh's Hispanic Chamber of Commerce.

## RESEARCH



### Social Entrepreneurship: Vehicle for Sustainable Change

A student conducted a comparative analysis of social entrepreneurship and business entrepreneurship and found that social entrepreneurship is a process that stimulates change in society in a way that is not directly correlated to financial benefits that entrepreneurs seek.



### The Private Sector and Foreign Assistance

Student research addressed the relationship between the U.S. government and the private sector in the context of U.S. foreign assistance policy and practice and the debate that currently surrounds its reform. The paper analyzed the internal structures for public-private coordination of three government organizations.



### Usefulness of Amazon Discussion Threads in Consumer Decision Making

Student research examined the correlations between an Amazon product and its effect on how peer product reviews are written. The assumption that was addressed was that an increased level of a product's complexity, price and longevity will correspond to a difference in the literature used in product reviews.

## DID YOU KNOW

1. Our business program offers **opportunities for leadership** in a variety of student business clubs.
  - > Business Technology Club
  - > Carnegie Mellon Business Association
  - > Consulting Club
  - > Enactus (formerly SIFE)
  - > Smart Woman Securities
  - > Tepper Finance Group
  - > Undergraduate Entrepreneurship Association
  - > Undergraduate Marketing Organization
2. The **average starting salary** of \$75,700 is ranked as one of the top in the country.
3. Nine current and former Tepper School faculty members and doctoral graduates have been awarded the **Nobel Prize in Economics**. The Nobel Laureates are: Lars Peter Hansen, Finn Kydland, Robert Lucas, Merton Miller, Franco Modigliani, Dale Mortensen, Edward Prescott, Herbert Simon and Oliver Williamson.
4. Our business program is relatively small, with approximately 450 students. **Our faculty and staff get to know our students well.**
5. The Tepper School broke ground for a new building last October, the 295,000 square-foot **Tepper Quadrangle**. Move-in is expected in summer 2018.

## Carnegie Mellon University

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