The College of Fine Arts is a community of nationally and internationally recognized artists and professionals organized into five schools: architecture, art, design, drama and music, and its associated centers and programs.

Carnegie Mellon’s School of Design is one of the oldest and most respected programs in North America, with a rich history in Product (Industrial) Design, Communication (Graphic) Design, Interaction and Service Design. It’s one of the only leading programs to offer design degrees at the undergraduate, graduate and doctoral levels within a multidisciplinary, multicultural research university.

Uniquely positioned within an internationally ranked tier-one research university, the School of Design and its students truly meet at the intersection of the arts and technology everyday. Our graduates are qualified to secure top positions today, but will also be poised to become the design leaders of tomorrow as organizations look for new and more responsible ways of working.

**PROGRAMS**

**School of Design**
- Bachelor of Design
- Products
- Communications
- Environments

**Intercollege Degrees**
- Bachelor of Humanities and Arts
- Bachelor of Science and Arts
- Bachelor of Computer Science and Arts

**FACULTY**

**Notable Faculty**

- **Bruce Hanington**, associate professor and director of graduate studies for the MDes, MPS and MA programs, has presented papers on human-centered design and design for human experience at national and international conferences on design. Bruce is co-author of the book *Universal Methods of Design: 100 Ways to Research Complex Problems, Develop Innovative Ideas, and Design Effective Solutions*.

- **Stacie Rohrbach**, associate professor, teaches studio- and seminar-based communication design courses at all levels of the undergraduate and graduate curriculum. Her research investigates the ways people perceive and process information and how their ability to learn may be improved by translating complex, abstract information into concrete, experiential forms.

- **Mark Baskinger**, associate professor and director of the Freshman Program, won numerous design awards from i-D magazine and the Industrial Designers Society of America (IDSA). He recently co-authored *Drawing Ideas: A Hand-Drawn Approach for Better Design* and edited and designed *ID80: Celebrating 80 Years of Industrial Design Education at Carnegie Mellon*.

- **Kristin Hughes**, associate professor, is working on Fitwits, a collaborative research project of the School of Design and UPMC Saint Margaret Family Health Centers. Hughes has helped develop interdisciplinary courses that blend design with informal learning, cognitive psychology, and more recently, public policy.

- **Terry Irwin**, head of the School of Design, has been a practicing designer for more than 40 years and was one of the founding partners of MetaDesign. As head, Irwin oversaw the launch of a brand new design curriculum in 2014.

**ADMITTED CLASS – FALL 2017**

**Sample of Freshman Courses**

- Studio: Survey of Design
- Visualizing
- Placing
- Design Lab: Products, Communications, Environments
- Collaborative Visualizing
- Systems
- Psychology
- Global Histories
- Photo Design

**Design Admitted Student Averages**

<table>
<thead>
<tr>
<th>SAT-ERW*</th>
<th>SAT-M*</th>
<th>ACTE</th>
<th>ACTM</th>
<th>ACTC</th>
</tr>
</thead>
<tbody>
<tr>
<td>660-720</td>
<td>650-710</td>
<td>32</td>
<td>31</td>
<td>31</td>
</tr>
</tbody>
</table>

*Middle 50% range

**We develop and design products, artifacts, environments, systems and services that support and enhance the quality of human interactions.**
Recent Alumnus Experiences

Jackie Kang (BDes 2017) studied Communication Design and is now an Experience Designer at PNC.

Alisa Le (BDes 2017) studied Communication Design and is now a Product Designer at Palantir.

Justin Finkenaur (BDes 2017) studied Product Design and is now a Designer at Capital One.

Kaleb Crawford (BDes 2017) studied Communication Design with a Minor in Media Design and is now an Associate User Experience Designer at LinkedIn.

Lea Cody (BDes 2017) studied Product Design and is now a Design Development Associate at Capital One.

Leah Anton (BDes 2017) studied Communication Design and is now a User Experience Designer at LinkedIn.

Student Startups

> Rorus, Inc. makes portable and household water filters that work for people, rather than making them work for their water. Rorus’ designs translate across languages and cultures and make water filters that break the pattern by being both cost effective and easy to use. Rorus was co-founded by Design alum Uriel Eisen and was featured by Forbes Magazine as a 30 Under 30 Company in Social Entrepreneurship.

> Trusst Lingerie Laura West and Sophia Berman founded Trusst Lingerie in order to re-engineer the bra for fuller busted women. Their revolutionary products address breast weight from a physics and engineering perspective making for a bra that is infinitely more comfortable and supportive.

DID YOU KNOW?

1. All design students have 24-hour access to a studio with a dedicated workspace. We encourage our students to explore design in a collaborative and interdisciplinary context.

2. Popular student groups include: American Institute of Graphic Arts (AIGA), Industrial Designers Society of America (IDSA) and the Design League.

3. All design students have one general academic advisor: the assistant head of the school. Students are also encouraged to seek out design faculty for course specific advising.

4. Design students study how to design products, communications and environments for transition to more sustainable futures.

5. Design students take 30% of their courses outside of the School of Design.

6. Twenty percent of the junior design class choose to spend a semester abroad.

7. Popular minors for design students include human-computer interaction, psychology, photography, business, foreign language and IDEATe.