The Tepper School of Business is renowned for developing graduates who demonstrate leadership alongside advanced analytics.

Tepper School undergrads stay ahead of the pace of business through a high-performance education. Building from the ground up, students gain a mastery of management fundamentals — economics, behavioral sciences and management sciences. A set of broad liberal arts and science requirements complement this foundation for an academic experience with impressive breadth and depth. Students are encouraged to explore interdisciplinary research and electives with opportunities across Carnegie Mellon's campus.

Students are engaged in the classroom and across campus through student organizations, research and athletics. Our students and graduates are consistently recognized by recruiters for the immediate impact made on the job.

**Tepper Admitted Student Averages**

<table>
<thead>
<tr>
<th>SAT-ERW*</th>
<th>SAT-M*</th>
<th>ACTE</th>
<th>ACTM</th>
<th>ACTC</th>
</tr>
</thead>
<tbody>
<tr>
<td>700-750</td>
<td>760-800</td>
<td>34</td>
<td>33</td>
<td>33</td>
</tr>
</tbody>
</table>

Rank 6% GPA 3.88  
*Middle 50% range

**Business Administration (BS) with concentration areas in:**

Accounting  
Business Analytics  
Business Technology  
Entrepreneurship  
Finance  
Graphic Communications  
International Business  
Leadership and Organizational Effectiveness  
Marketing  
Operations Management

> The Tepper School also offers an additional major in Business Administration and minors in Business Administration, Operations & Supply Chain Management, and Innovation & Entrepreneurship.

> There are 90 programs, majors and minors available to our undergraduate students throughout the university.

**Notable Faculty**

> **Param Vir Singh**, Carnegie Bosch Associate Professor of Business Technologies is leading a university-wide initiative to unlock the mysteries of cryptocurrencies. Named “CMU Coin,” it has the potential to steer the direction of blockchain technology globally.

> **Dokyun Lee**, assistant professor of business analytics, analyzes the effects of mobile push notifications and monetary rewards on charitable giving.

Carnegie Mellon University
GRADUATE SUCCESS

Employed and Freelance
87%

99 GRADUATES IN 2017*

Grad School
4%

Plans Pending
7%

Not Reported
2%

*Percentages recorded as of January 2018

Alumni Accomplishments

Jeffrey Housenbold (TPR 1991), President and CEO of Shutterfly, Inc.
Susan Gregg Koger (TPR 2006), Founder of ModCloth
Elizabeth Madsen (TPR 2011), Co-author of the book Get Noticed
Edgar Mitchell (TPR 1952), Sixth man to walk on the moon
Luke Skurman (TPR 2002), Founder & CEO of Niche

FACTS & FIGURES

$75,700
The average starting salary of $75,700 is ranked as one of the top in the country.

200+ active student organizations

2018
Tepper Quad opened its doors as the new home of the Tepper Business School located at the center of campus.

STUDENT RESEARCH

Social Entrepreneurship: A Vehicle for Change
In 2012, a student conducted a comparative analysis of social versus business entrepreneurship to find social entrepreneurship stimulates change in society in a way not directly correlated to financial benefits that entrepreneurs seek.

The Private Sector and Foreign Assistance
A student recently addressed the relationship between the U.S. government and the private sector in the context of U.S. foreign assistance policy and practice and the debate that currently surrounds its reform through research. The paper analyzes the internal structures for public-private coordination of three government organizations.

Usefulness of Amazon Discussion Threads in Consumer Decision-Making
One student’s research examined the correlations between an Amazon product and its effect on how peer product reviews are written. The paper addressed the increased levels of a product’s complexity, price and longevity as compared to the difference in language used in product reviews.

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