

# TEPPER SCHOOL OF BUSINESS (TPR)

The Tepper School of Business is renowned for developing graduates who demonstrate leadership alongside advanced analytics.

Tepper School undergrads stay ahead of the pace of business through a high-performance education. Building from the ground up, students gain a mastery of management fundamentals — economics, behavioral sciences and management sciences. A set of broad liberal arts and science requirements complement this foundation for an academic experience with impressive breadth and depth. Students are encouraged to explore interdisciplinary research and electives with opportunities across Carnegie Mellon's campus.

Students are engaged in the classroom and across campus through student organizations, research and athletics. Our students and graduates are consistently recognized by recruiters for the immediate impact made on the job.

## GRADUATED CLASS – SPRING 2018



### Tepper Admitted Student Averages

SAT-ERW*	SAT-M*	ACTE	ACTM	ACTC
700-750	760-800	34	33	33
Rank 6%	GPA 3.88	*Middle 50% range		

### Popular First-Year Courses

- > Global Business
- > Interpretation & Argument
- > Multivariate Analysis
- > Principles of Microeconomics
- > Differential and Integral Calculus

The Tepper School's international alumni community (15,000+) is actively engaged with current students through professional connections and networks.

## PROGRAMS

### Business Administration (BS) with concentration areas in:

- Accounting
- Business Analytics
- Business Technology
- Entrepreneurship
- Finance
- Graphic Communications
- International Business
- Leadership and Organizational Effectiveness
- Marketing
- Operations Management

- > The Tepper School also offers an additional major in Business Administration and minors in Business Administration, Operations & Supply Chain Management, and Innovation & Entrepreneurship.
- > There are 90 programs, majors and minors available to our undergraduate students throughout the university.

## FACULTY

Student-to-Faculty Ratio  
**7:1**



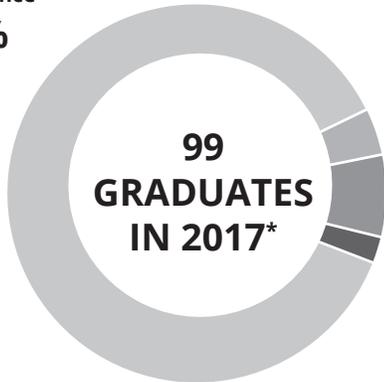
\*Pittsburgh undergraduate research and teaching track faculty

### Notable Faculty

- > **Param Vir Singh, Carnegie Bosch Associate Professor of Business Technologies** is leading a university-wide initiative to unlock the mysteries of cryptocurrencies. Named "CMU Coin," it has the potential to steer the direction of blockchain technology globally.
- > **Dokyun Lee, assistant professor of business analytics**, analyzes the effects of mobile push notifications and monetary rewards on charitable giving.

## GRADUATE SUCCESS

Employed and  
Freelance  
**87%**



Grad  
School  
**4%**

Plans  
Pending  
**7%**

Not  
Reported  
**2%**

*\*Percentages recorded as of January 2018*

There are 130+ on-campus recruiters who partner with the school to hire our students.

### Alumni Accomplishments

**Jeffrey Hausenbold** (TPR 1991), President and CEO of Shutterfly, Inc.

**Susan Gregg Koger** (TPR 2006), Founder of ModCloth

**Elizabeth Madsen** (TPR 2011), Co-author of the book *Get Noticed*

**Edgar Mitchell** (TPR 1952), **Sixth man to walk on the moon**

**Luke Skurman** (TPR 2002), Founder & CEO of Niche

### Top Employers



accenture

Deloitte.



Deutsche Bank

### Student Startups

- > **Mica Rosa** (TPR 2011) is an entrepreneur who founded Shoutside Media, a Pittsburgh-area marketing startup dedicated to helping small and midsize companies optimize their online presence. The company is an offshoot from a class project in the course Introduction to Entrepreneurship. Rosa's community involvement includes being the youngest board member of Pittsburgh's Hispanic Chamber of Commerce.
- > On average, 25 startups develop each year through Carnegie Mellon's Swartz Center for Entrepreneurship.

## STUDENT RESEARCH



### Social Entrepreneurship: A Vehicle for Change

In 2012, a student conducted a comparative analysis of social versus business entrepreneurship to find social entrepreneurship stimulates change in society in a way not directly correlated to financial benefits that entrepreneurs seek.



### The Private Sector and Foreign Assistance

A student recently addressed the relationship between the U.S. government and the private sector in the context of U.S. foreign assistance policy and practice and the debate that currently surrounds its reform through research. The paper analyzes the internal structures for public-private coordination of three government organizations.



### Usefulness of Amazon Discussion Threads in Consumer Decision-Making

One student's research examined the correlations between an Amazon product and its effect on how peer product reviews are written. The paper addressed the increased levels of a product's complexity, price and longevity as compared to the difference in language used in product reviews.

## FACTS & FIGURES

**200+**  
active student  
organizations



**\$75,700**

The average starting salary of \$75,700 is ranked as one of the top in the country.



**2018**

Tepper Quad opened its doors as the new home of the Tepper Business School located at the center of campus.

### Carnegie Mellon University

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