The Tepper School of Business is renowned for developing graduates who demonstrate leadership alongside advanced analytics.

Tepper School undergrads stay ahead of the pace of business through a high-performance education. Building from the ground up, students gain a mastery of management fundamentals — economics, behavioral sciences and management sciences. A set of broad liberal arts and science requirements complement this foundation for an academic experience with impressive breadth and depth. Students are encouraged to explore interdisciplinary research and electives with opportunities across Carnegie Mellon University's campus.

Students are engaged in the classroom and across campus through student organizations, research and athletics. Our students and graduates are consistently recognized by recruiters for the immediate impact made on the job.

**PROGRAMS**

- Business Administration (BS) with concentration areas in:
  - Accounting
  - Business Analytics & Technology
  - Entrepreneurship
  - Finance
  - Global Economics and Business
  - Marketing Management
  - Operations Management
  - Strategic Management

- The Tepper School also offers an additional major in Business Administration and minors in Business Administration, Operations & Supply Chain Management, Economics, and Innovation & Entrepreneurship.

**FACULTY & RESEARCH**

- **Research Initiatives**
  - The Collaboration and Conflict Research Lab (CCRL) strives to improve collaboration in organizations by advancing applied and basic research on conflict, negotiation, moral behavior, and gender and cultural differences.
  - The Quantum Computing Group at the Tepper School aims to turn quantum computing as a service into reality.
  - Tepper faculty are deeply involved in research on COVID-19, exploring the disease's impact on business and society.

To learn more, visit [cmu.edu/tepper/faculty-and-research](http://cmu.edu/tepper/faculty-and-research)

**GRADUATED CLASS – SPRING 2020**

| Tepper Admitted Student Averages |
| Sat-ERW | Sat-M | ACTE | ACTM | ACTC |
| 730-760 | 790-800 | 35-36 | 35 | 34-35 |

Middle 50% ranges

**Popular First-Year Courses**

- Business Science
- Interpretation & Argument
- Multivariate Analysis
- Principles of Macroeconomics
- Principles of Microeconomics
- Differential and Integral Calculus

**Notable Faculty**

- Isabelle Bajeux-Besnainou was recently appointed as the 10th dean of the Tepper School of Business. She also holds a faculty appointment as a professor of finance.
- Param Vir Singh, Professor of Business Technologies and Marketing is leading a university-wide initiative to unlock the mysteries of cryptocurrencies. Named “CMU Coin,” it has the potential to steer the direction of blockchain technology globally.
- Hui Li, Assistant Professor of Marketing and Carnegie Bosch Junior Faculty Chair, analyzes peak-season pricing in the sharing economy structure of AirBnB and hotels.
Social Entrepreneurship: A Vehicle for Change

In 2012, a student conducted a comparative analysis of social versus business entrepreneurship to find that social entrepreneurship stimulates change in society in a way not directly correlated to financial benefits that entrepreneurs seek.

Using Blockchain to Reserve Campus Spaces

In 2019, three students created an Ethereum-based blockchain application that allows the Carnegie Mellon community to book and confirm spaces for meetings in an instant in multiple locations across campus.

Usefulness of Amazon Discussion Threads in Consumer Decision-Making

One student's research examined the correlations between an Amazon product and its effect on how peer product reviews are written. The paper addressed the increased levels of a product's complexity, price and longevity as compared to the difference in language used in product reviews.

Alumni Accomplishments

Jeffrey Housenbold (TPR 1991), President and CEO of Shutterfly, Inc.
Susan Gregg Koger (TPR 2006), Founder of ModCloth
Elizabeth Madsen (TPR 2011), Co-author of the book Get Noticed
Edgar Mitchell (TPR 1952), Sixth man to walk on the moon
Michael Silverstein (TPR 2009), Owner and principal at Mahaca Development Group and MasterChef competitor
Luke Skurman (TPR 2002), Founder & CEO of Niche

$77,481

The average starting salary of $77,481 is ranked as one of the top in the country.

Top Employers

- Barclays
- CapitalOne
- Deloitte
- Deutsche Bank
- Goldman Sachs
- Morgan Stanley
- PNC

CLUBS & ORGANIZATIONS

- 180 Degrees Consulting
- American Marketing Association
- Black Latino Business Association
- Carnegie Mellon Business Association
- CMU Business Technology Group
- Economics Research Club
- Economics-Student Advisory Committee
- Equilibrium
- Moneythink
- Smart Women Securities
- Tepper Finance Group
- Undergraduate Consulting Club
- Undergraduate Entrepreneurship Association
- Women in Business

Carnegie Mellon University

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November 2020